



Praveen Dixit

SENIOR GRAPHIC DESIGNER & VIDEO EDITOR

AVAILABLE FOR FREELANCE

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Varanasi, India

PROFILE

Creative graphic designer & video editor with 4+ years crafting brand-led visual stories across print, digital and social media.

SKILLS

Visual Identity

Video Editing

Social Content

Brand Design

Print & Digital

Team Collaboration

SOFTWARE

Adobe Photoshop EXPERT

Premiere Pro EXPERT

Illustrator ADVANCED

CorelDRAW ADVANCED

Canva / CapCut EXPERT

MS Office PROFICIENT

LANGUAGES

Hindi NATIVE

English FLUENT

INTERESTS

- Photography
- Video Production
- Sports
- Digital Art

PORTFOLIO



Scan for Portfolio

Professional Summary

Creative and results-driven Graphic Designer & Video Editor with 4+ years of experience producing high-quality visual content for digital and print media. Skilled across the Adobe Creative Suite and CorelDRAW, with a keen eye for detail and visual storytelling. Proven ability to manage end-to-end design projects, build brand identities, and craft engaging marketing and social media visuals — collaborating closely with cross-functional teams to meet deadlines and deliver impactful creative solutions.

Work Experience

Video Editor — Rughop

AUG 2025 – PRESENT

- Edited and produced marketing videos and reels for online platforms.
- Collaborated on content strategy and visual storytelling.
- Delivered polished video projects under tight deadlines.
- Partnered with designers and marketers to plan and execute video campaigns.

Senior Graphic Designer — New Varanasi Public School

APR 2025 – PRESENT

- Designed print and digital marketing materials.
- Produced engaging social media videos and reels.
- Completed 100+ design and video projects.
- Supported branding and promotional initiatives.

Senior Graphic Designer — Unique Academy

2024 – PRESENT

- Designed marketing materials and digital creatives.
- Produced short videos and reels for social media platforms.
- Completed over 100+ graphic and video projects.
- Collaborated on branding and promotion strategies.

Computer Operator — Cyber Café, Varanasi

2020 – 2024

- Managed customer support, printing, and digital services.
- Assisted with video and document formatting tasks.
- Performed routine maintenance and troubleshooting.

Featured Work Highlights

School Brand & Social Campaign

NEW VARANASI PUBLIC SCHOOL

Print, digital creative and reel production supporting the school's branding and promotional initiatives.

Academic Marketing Creatives

UNIQUE ACADEMY

Marketing materials and short-form video content for the academy's social platforms.

Reel & Video Campaigns

RUGHOP

Planned and edited marketing videos and reels, partnering with designers on campaign strategy.

Education

Intermediate (Higher Secondary)

COMPLETED 2020

National Institute of Open Schooling

Achievements

200+

Design & Video Projects
Delivered

4+

Years of Creative Experience

3

Organizations Served